

Dennis F. Freeze

Beaverton, OR 503-726-8026

dff.monolith.design@gmail.com

LinkedIn.com/in/DennisFreeze

Experienced Web developer specializing in development of responsive WordPress sites with advanced backend functionality, using Javascript, Ajax, WP REST API, PHP, and custom post types and MySQL tables.

SUMMARY OF QUALIFICATIONS

- **Languages**
 - Current: Javascript, PHP
 - Prior: C++, Java, Lisp
- **Web Design & Development**
 - HTML5, CSS3, LESS, jQuery
- **WordPress Specialist**
 - Ajax, REST API, MySQL, Custom themes
- **Analysis of Complex Information Spaces**
 - Information Design, Stakeholder Interviews
- **Multimedia Content Creation**
 - Photography, Photoshop, Illustrator, InDesign
- Experienced in customer service and relations.
- Solid understanding of business and nonprofit management practices.
- Creative and capable in multiple disciplines.
- Adept at combining domains – I enjoy complexity.
- Strong written, verbal, and artistic skills.
- Team-oriented:
 - Natural bridge between groups and disciplines.
 - Enjoy mentoring and helping others.
 - Willing to take on leadership roles.
 - Flexible about people, projects, tasks, languages.

EXPERIENCE

2004–2018 Designer/Developer • Monolith Design • Mendocino, CA and Beaverton, OR

- Web developer specializing in responsive WordPress sites with custom themes and backend functions.
- Designed and built 39 sites (18 on WordPress) since 2004. All WordPress sites featured custom themes.
- Custom solutions built for specialized client needs using PHP, custom MySQL tables, and custom post types, with Javascript managing interactions via Ajax and the WP REST API.
- Adept at multimedia content creation for Web and Print using Photoshop, Illustrator, and InDesign.

2013–2015 Web Project Consultant • City of Fort Bragg • Fort Bragg, CA

- Consultant to City Manager for selection of municipal software vendor (CivicPlus) to replace the Web site.
- Interviewed department heads; formulated requirements; interviewed vendors and made recommendations.
- Served as content curator, trainer, and vendor liaison during the build and after launch.

2006–2010 Associate Faculty • College of the Redwoods • Fort Bragg, CA

- Taught Web design (lecture and lab) using HTML, CSS, and Javascript.
- Created class Web site with teaching materials, assignments, references, and student sandboxes.

1999–2005 Owner • Agate Cove Inn • Mendocino, CA

- Operated luxury 10-room bed & breakfast inn with annual sales of \$600,000 (25% increase in 6 years).
- Improved Web site, marketing, food service, and guest services; doubled percentage of repeat guests.
- Wrote and published a guidebook (5,000 copies sold) to help guests find outdoor activities.
- Key coalition leader in creation of county-wide Business Improvement District for tourism promotion.

1983–1999 Hewlett-Packard Laboratories • Palo Alto, CA

Research Project Manager (1996–1999)

- Led five researchers and two interns studying consumer multimedia content retrieval. Java-based research prototype, FotoFile, integrated face recognition and visual similarity tools. Published at ACM CHI '99.

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1983–1999 Hewlett-Packard Laboratories • Palo Alto, CA (CONTINUED)

Principal Project Engineer (1994–1996)

- Member of architecture team investigating broadband content server opportunities for HP.
- Technical negotiator for client software on HP/TWC collaboration on Time-Warner's broadband service.

Member of Technical Staff (1983–1994)

- Co-designer of C++ hypertext research tool (Kiosk) for retrieving software and related documentation; built front-end including editing tools and graph browsers. Published at ACM Hypertext '91.
- Developer on Lisp workstation for Artificial Intelligence (AI) applications. Co-designed and built agent-based email and phone applications in Common Lisp.
- Project leader on prototype spatial user interface for the Lisp workstation, featuring speech recognition and visual invocation of agent-based tools.

1981–1983 Software Development Engineer • Hewlett-Packard Company • Palo Alto, CA

- Supported and extended internal inventory control systems (ICS and MM/3000).
- Sole developer on Materials Requirements Planning (MRP) software used by HP manufacturing divisions.
- Developed Portfolio Management System for HP-85 (HP Corvallis); synced stock prices via Dow-Jones.

EDUCATION

B.A., Computer Science, Austin College, Sherman, TX. 4-year National Merit Scholarship.

California Culinary Academy, San Francisco, CA. Coursework in culinary arts.

College of the Redwoods, Fort Bragg, CA. Coursework in graphic design.

PUBLICATIONS

Mendocino Outdoors, self-published Guidebook and Ebook (sold 5,000 copies in 4 editions since 2002)

“Requirements for Photoware”, 2002 ACM Conference on Computer-Supported Cooperative Work

“FotoFile: A Consumer Multimedia Organization and Retrieval System”, 1999 ACM SIG-CHI

“Using Hypertext in Selecting Reusable Hypertext Components”, 1991 ACM Conference on Hypertext

VOLUNTEER ACTIVITIES

Mendocino Business Association (President)

Kelley House Museum (Board, Volunteer)

Partnership Scholars Program (Mentor)

Mendocino County Lodging Association (President)

Gloriana Carolers (Singer, Director)

PORTFOLIOS

MonolithDesign.com

LinkedIn.com/in/DennisFreeze

Twitter.com/dffmonolith

PaletteTweaker.com

500px.com/dff